

# Spark Technology®

Powered by  SnowShoe

## Become a Certified SnowShoe Reseller

SnowShoe values our longtime partnerships with some of the world's leading customer loyalty firms and value-added resellers. Today, we have resellers, partners and certified enterprise development providers in multiple geographies around the world. The proprietary Spark system has registered over 25 million events to date.

### A Firm Technical Foundation in Retail Loyalty

Our current customer portfolio includes brands and merchant accounts such as:



Creamistry



MERKLE



Cedar Point

SnowShoe is highly selective in certifying resellers who are qualified to create a successful business based on reselling, provisioning or deploying Spark Loyalty PRO, GROW or similar Spark Stamp systems in the market.

To qualify as a value-added reseller (VAR) for SnowShoe, your business must be a corporate entity, must have viable existing business relationships, and must understand how to be successful in the retail market. Once you're approved, you can look forward to a fruitful and long-term relationship with our team at SnowShoe!

### Qualify Your Business Today!

Visit [Snowshoe.io/Resellers](https://snowshoe.io/Resellers) or scan the QR code below to submit your business information and apply for reseller status. It only takes a few minutes, and we'll get back to you right away!



Contact us to get started

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